



THE BRIEF

Make this your moment with award winning design and career-making prizes.

The Reece Bathroom Innovation Award (BIA) celebrates 10 years of award-winning bathroom design with its most exciting brief yet. In 2015, BIA calls on designers to create a tapware design that enhances the bathroom and our modern lifestyle. It's a career-defining moment not to be missed. Take the plunge, immerse yourself in the process and make your mark.

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Entrants will be required to submit an innovative tapware design for the contemporary bathroom environment. Each entrant must include the design for a basin tapware set or basin mixer as a minimum. The innovation presented can take many forms – from aesthetic, functional or sustainable to the type of material used or level of technological integration.

WHO CAN ENTER

The competition is open to any architect, interior architect, industrial designer, interior designer or other design professional who is a permanent resident of Australia; or any student in an architecture, industrial design or other design discipline currently enrolled with an Australian university or institution, who is a permanent resident of Australia or the holder of a valid student visa permitting temporary residence in Australia until at least 2015.

MULTIPLE ENTRIES ACCEPTED

You will need to register for an individual ID code for each entry. Each time you register on the website you will be issued a different ID code.

**MAKE
YOUR MARK.**

**DESIGNING
FUTURE
TAPWARE.**

THE JUDGES

In 2014, we gathered some of the biggest names from the international and local design scene to help us identify the very best talent in Australian bathroom design. Just some of big names on our judging panel included Roberto Palomba, Josep Congost (Roca) and Zahava Elenberg.

For the 10th anniversary competition, we're once again assembling a prestigious panel of global industry leaders as we recognise the most innovative minds in bathroom design. Starting on Monday 16 February, we'll be revealing a new judge every day for 8 days. So be sure to return to www.bathroominnovation.com.au each day and discover who is the latest exciting name to join the panel.

JUDGING CRITERIA

When evaluating entries, judges will assess each submission on the following criteria:

MINIMUM ENTRY REQUIREMENT

AESTHETIC MERIT - 30%

FUNCTIONALITY - 30%

VIABILITY OF MANUFACTURE - 20%

INNOVATION – 20%

All submissions will be assessed anonymously. The identity of the entrants will only be revealed once the judges have confirmed the winners.

KEY DATES

ENTRIES OPEN 3 February 2015

ENTRIES CLOSE 1 June 2015

WINNERS ANNOUNCED Mid August 2015

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